



Become a Start-Up Star



Agenda

Introductions
Board Building
Money Matters
Authorizing Allies
Hiring Hints
Maintenance Magic

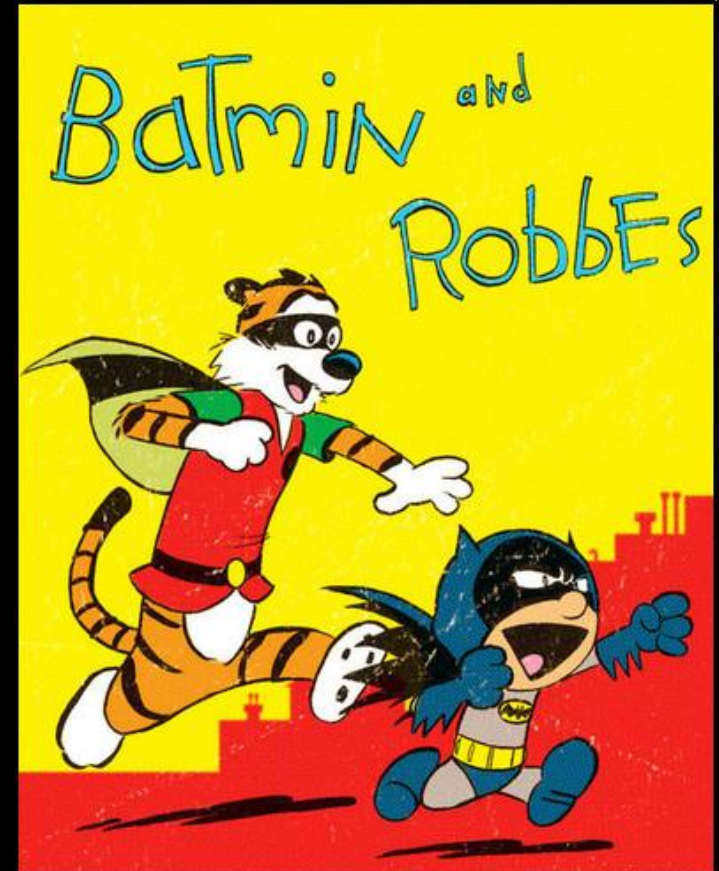


Introductions

Thrive Public Schools Presenters:

❖ Donna Elder, Ed.D., Board President

❖ Nicole Assisi, Ed.D., CEO

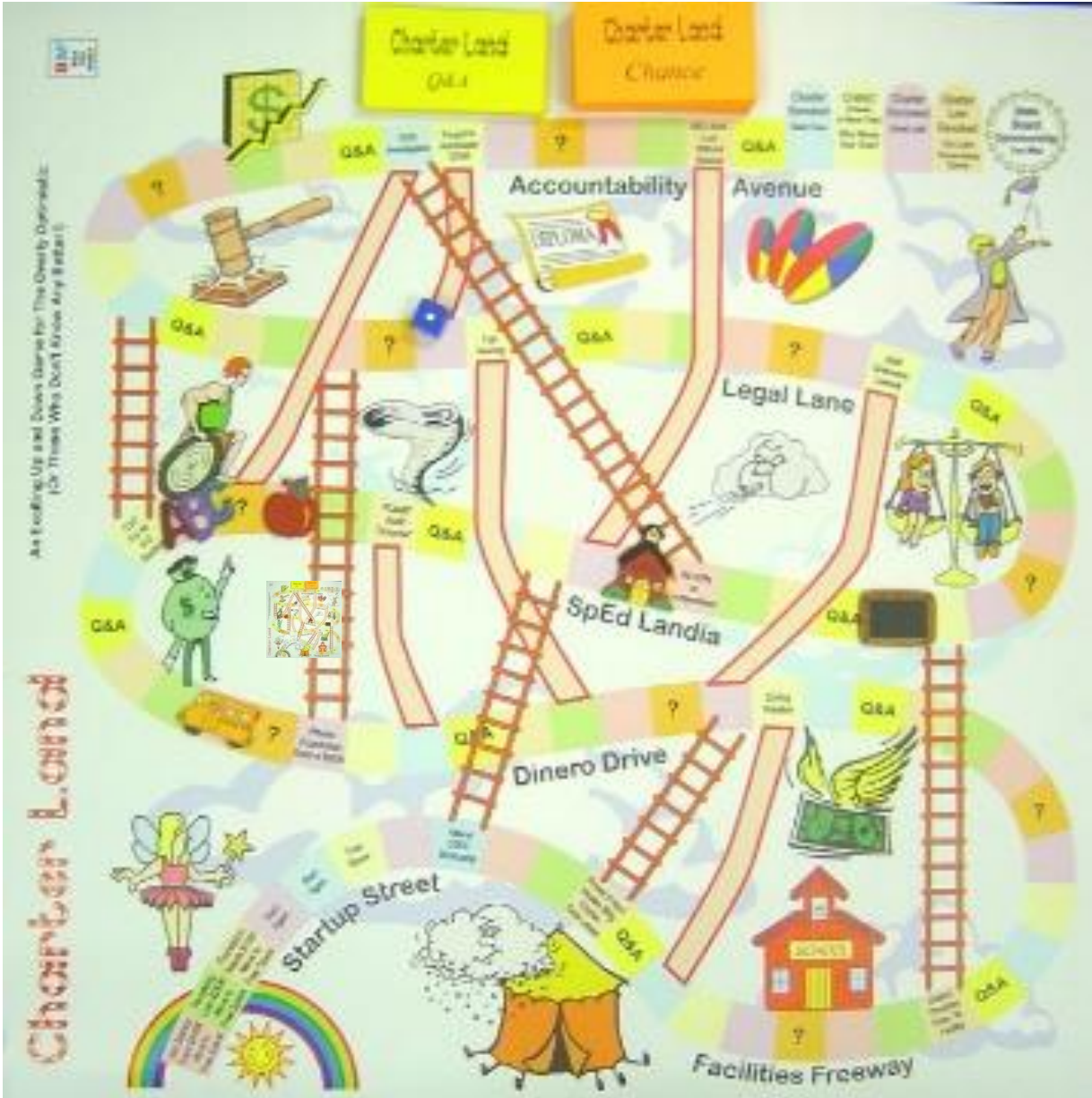




<https://www.youtube.com/watch?v=O7Ojo6hqLuM&feature=youtu.be>

Charter Land ...

Enjoy the Ride





“ I’M CONVINCED THAT ABOUT HALF OF WHAT SEPARATES THE SUCCESSFUL ENTREPRENEURS FROM THE NON-SUCCESSFUL ONES IS PURE PERSEVERANCE. ”

Steve Jobs (R.I.P)

Board Building

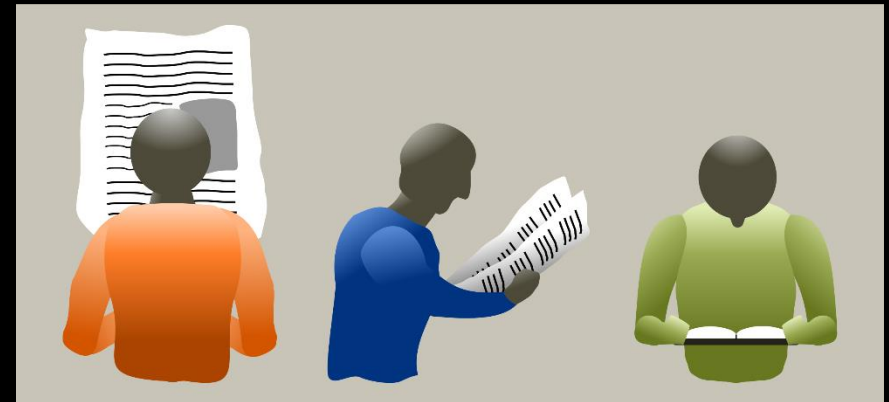
- What comprises a good board?

Members who bring

–Wisdom

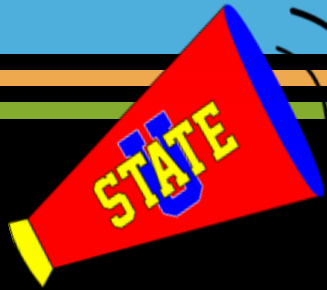
–Wealth

–Willing to work



- Diverse expertise and experiences

Roles and Responsibilities



Advocate for the Charter –Be a cheerleader!

- ***Support*** the Charter Leader
- Remember the Board ***sets policy***
- ***Fiduciary responsibility*** to keep the charter vital



Selection Process



Professional Development

Provide Opportunities for Board Development



Skills they bring

Network with others

Money Matters

Raising start-up money to get you what you need



Do your non-profit paperwork ASAP

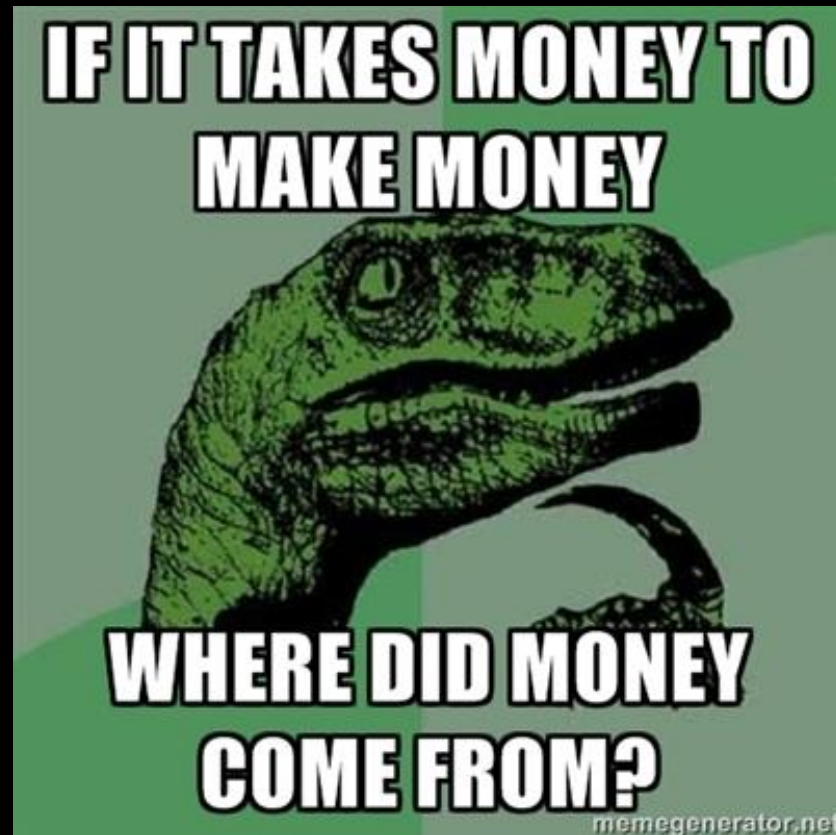
WHO & WHERE

Finding Funding Sources

- *Charter Association*
- *Guide Star*

Type of Funders

- *Foundations*
- *Angels*



HOW



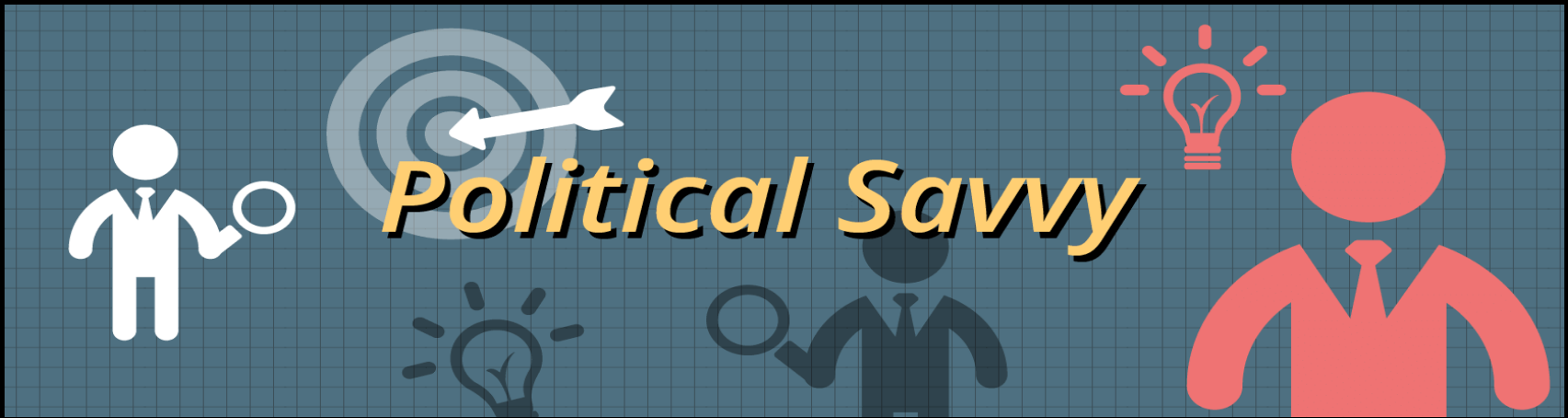
You Need:

- *Business Plan*
- *Executive Summary*
- *A Pitch*

Food For Thought

To “Ask” or not to “Ask” ... THAT is the question!

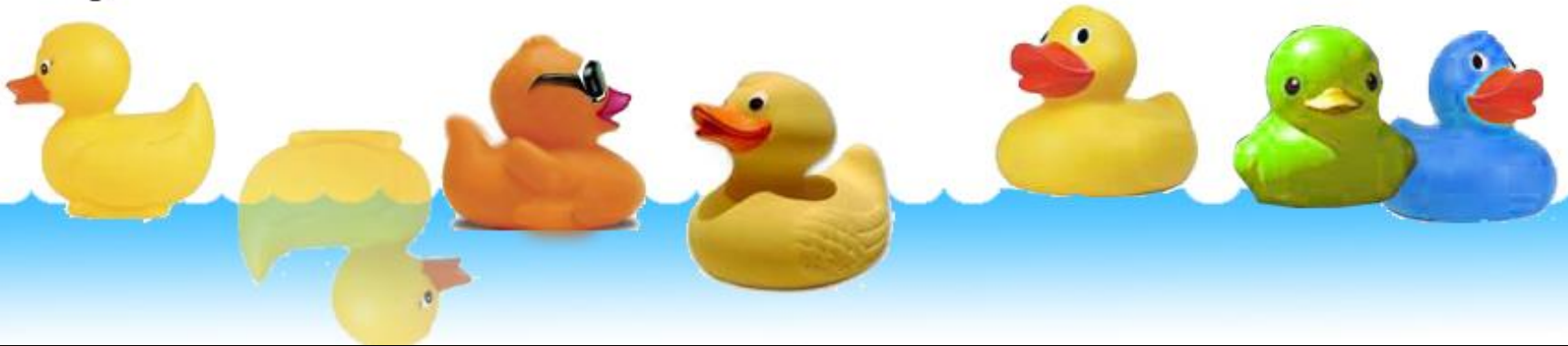
*“It’s better to ask
and hear
“No”
Than not to ask
and wonder
“What if...?””*



***Prepare Yourself--
Charter Authorization is Political!!***



Got your ducks in a row?



- *Plan for the long run*
- *Make allies first*
- *Do your homework*
- *Have an attorney (it's a contract)*

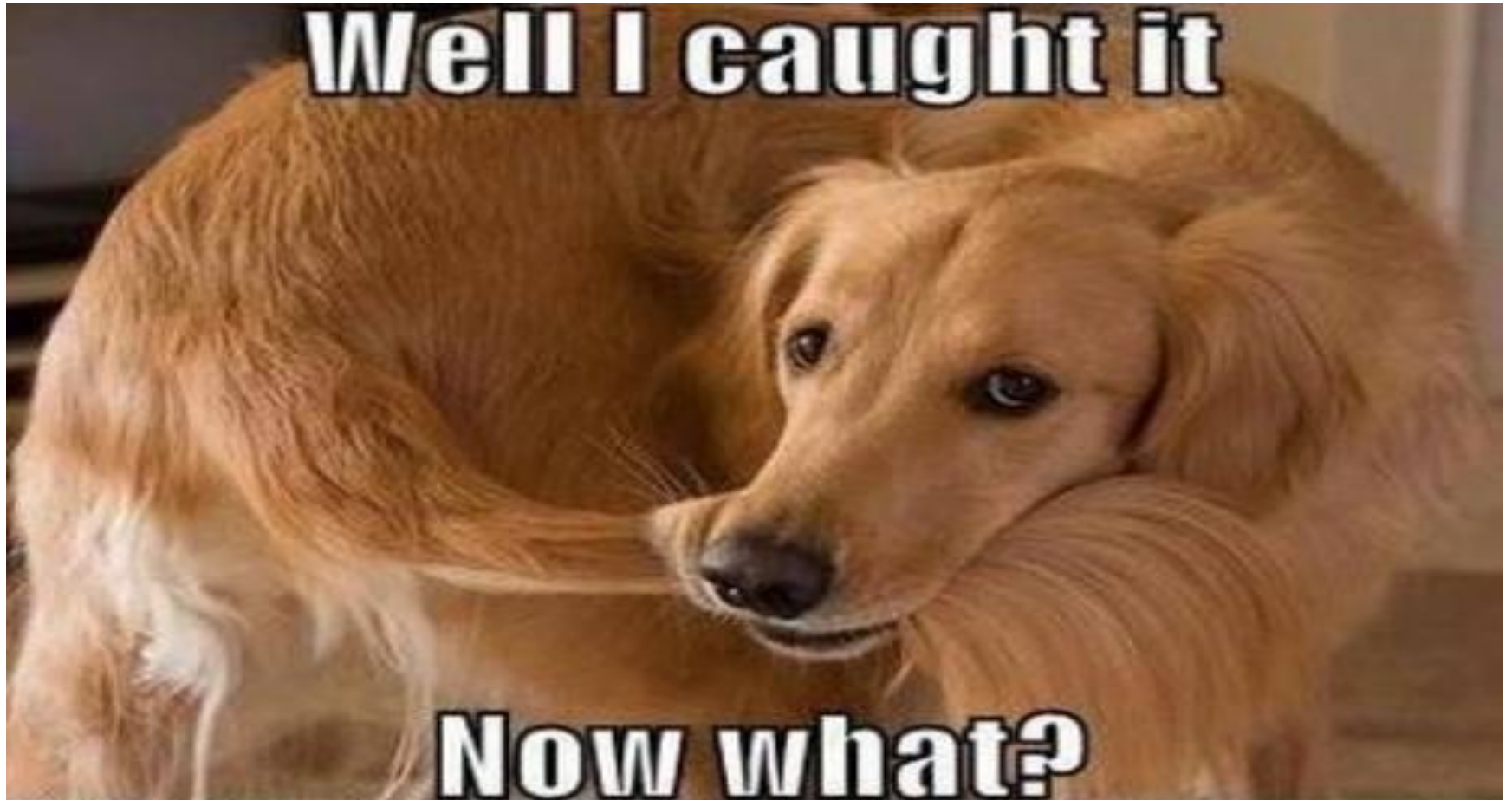
YOU ARE AUTHORIZED ...



S U C C E S S

Because you too can own this face of pure accomplishment

Pause, Celebrate, Then Keep Going



Hiring Hints

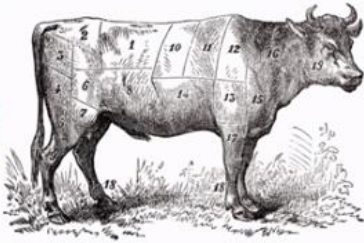
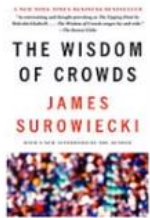
Hiring right the first time!

There is no such thing as spending too much time on hiring ...



Hiring Process at Thrive

The Wisdom of Crowds



average of 800 guesses = 1,197
actual weight of the ox = 1,198

93

- INFORMATION MEETING
- EVALUATION & INPUT

- APPLICATION
- PERFORMANCE TASK



Board After Authorization

NOW the work begins...

Strategic Planning

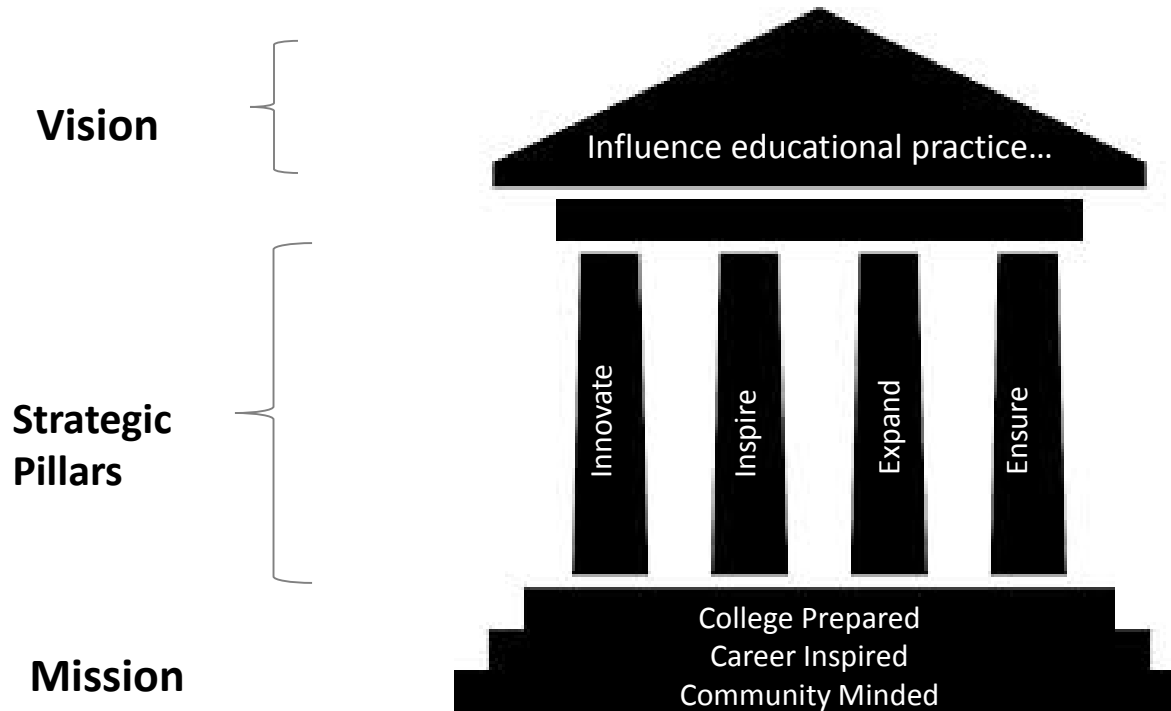


Vision – Where to we want to go?

Mission – What do we do?

Thrive Public Schools Strategic Plan

Correlation between Strategic Plan, Mission and Vision

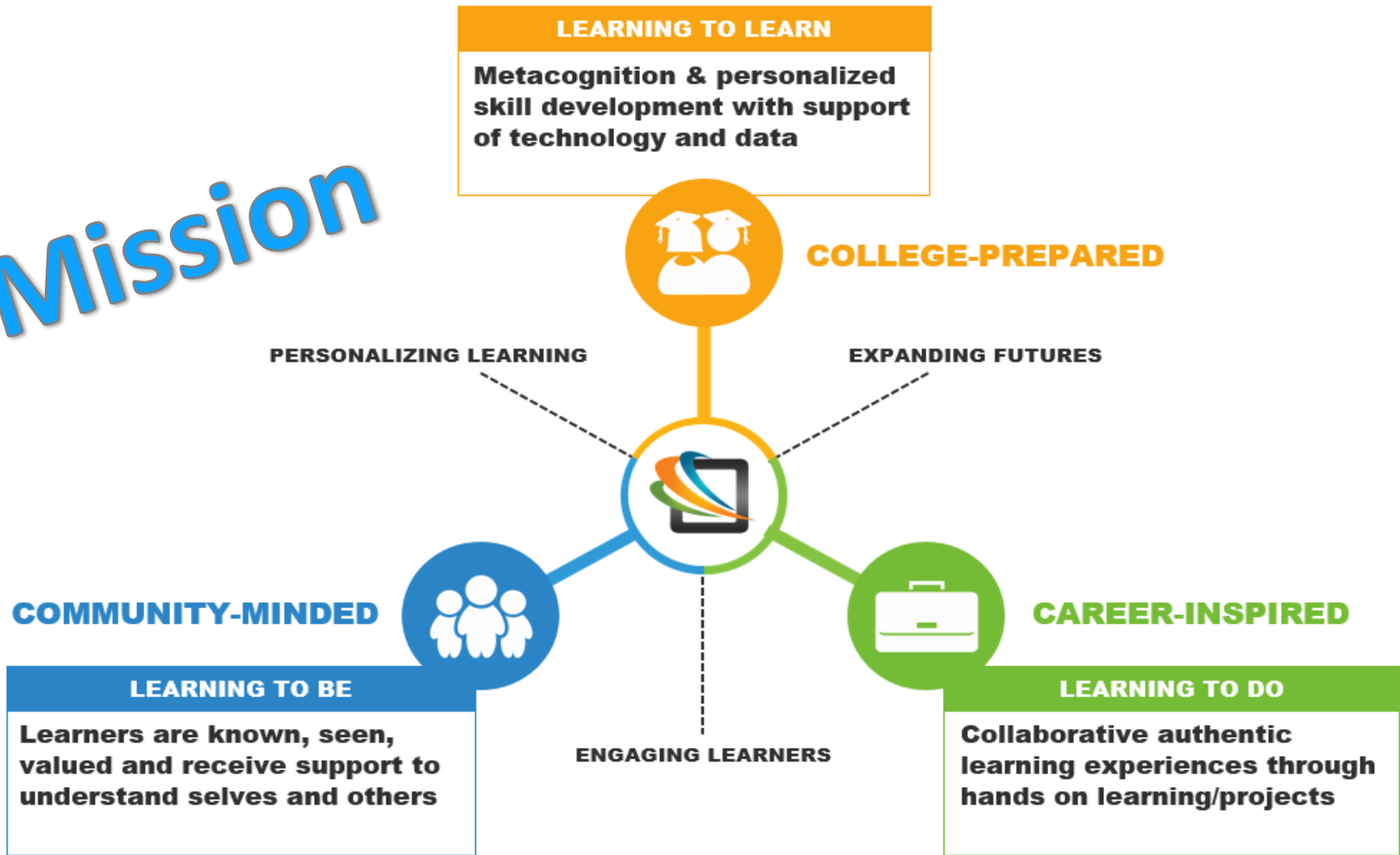


The vision for Thrive is to impact education for our students and those across the country. By 2020, we will

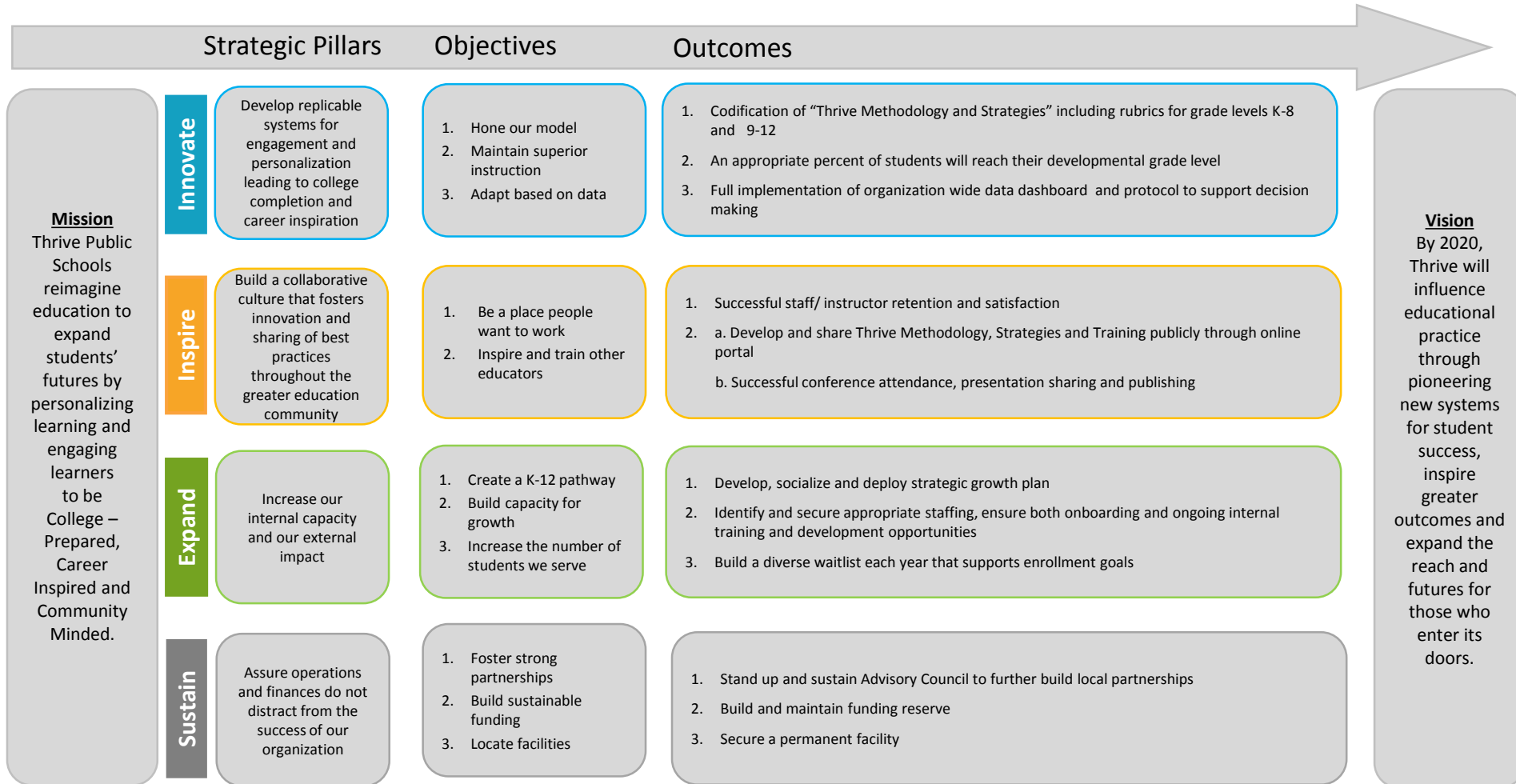
- **INNOVATE** systems for personalized learning and engaging learners
- **ADAPT** based on new discoveries
- **EXPAND** the future of all who enter our doors
- **INSPIRE** greater outcomes for children everywhere

Expanding futures by personalizing learning and engaging learners to be:
College-Prepared, Career-Inspired and Community-Minded

Mission

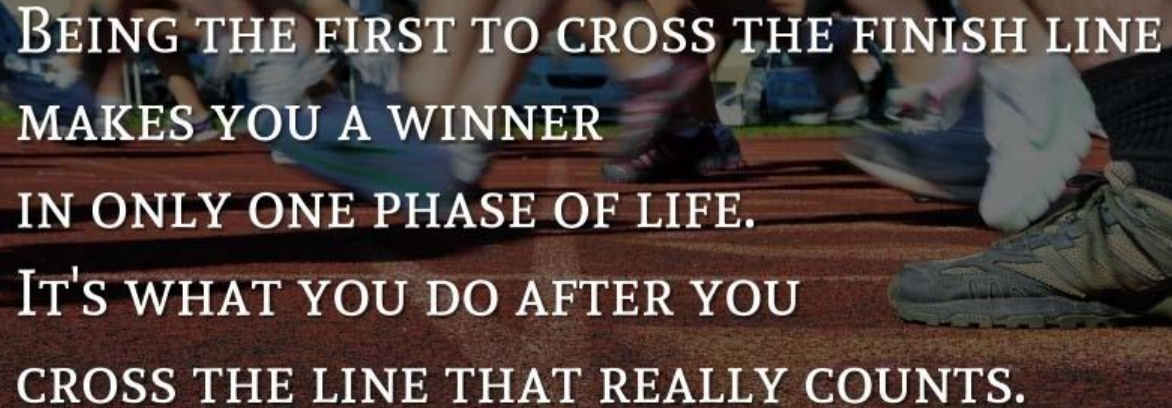


Thrive Public Schools Strategic Plan...**DRAFT**



Maintenance Magic

- PR
- Funders
- Outreach
- Thank yous
- Staff evaluation



BEING THE FIRST TO CROSS THE FINISH LINE
MAKES YOU A WINNER
IN ONLY ONE PHASE OF LIFE.
IT'S WHAT YOU DO AFTER YOU
CROSS THE LINE THAT REALLY COUNTS.

~ RALPH BOSTON

WHAT DID WE LEARN?



1. PREPARE FOR THE UNEXPECTED.

Plan for 18 months to open a school

2. PLAN FOR AN APPEAL.

Write the charter with an appeal in mind

3. TALK ABOUT YOUR SCHOOLS NICHE--ALOT

*Have a clear, clean simple message that is
communicated early and often*

4. LOCATE WHERE THE NEED IS

*If you build a great school people from
outside the community will find you (even
if the area isn't great)*

5. OUTREACH, OUTREACH, OUTREACH

Particularly to at risk families—especially when demand is high from the more affluent community.

6. FIND A FACILITY

A permanent or long term home is a must. Give yourself a 2 year window (at least!)

7. PARENTS HAVE POWER

Involve parents in school outreach and authorization efforts

8. NEVER UNDERESTIMATE THE MULTITUDE OF STUDENT NEEDS.

You will attract a wide variety of students in your first years.

Remember, this is why we do it!

