# **Financial Speed Dating**

NCSC Conference July 1, 2013

# Agenda

- Cash Flow Financing Options
- Facility Financing Options
- Brief Introductions Financing Institutions
- One-on-one Conversations

# **Cash Flow Financing Options**

	Factoring	Revenue Anticipation Notes	Lines of Credit
Product	Purchase of Receivables	Short-term bond transaction	Traditional revolving lines of credit
Advance Rate	80-100%	90-100%	75-80%
Benefits	Fewest eligibility requirements; quickest execution	Reasonable pricing; flexibility to draw & repay; secures cash flow support for the year; seamless repayment via State's intercept mechanism	Reasonable pricing; flexibility to draw and repay; secures cash flow support for the year;
Challenges	Pricing – varies; can be most expensive cash flow option	Complex transaction structure/multiple party execution; fixed application dates may apply	Only the strongest school applicants are eligible

# **Facility Financing Options**

	Traditional Mortgages	New Markets Tax Credits	Tax-exempt Bonds
Loan Amount	Loan amounts vary	Typically \$5 million + based on cost of issuance	Typically \$5 million + based on cost of issuance
Loan Structure	Terms & amortization vary	Generally 7 years, interest only	Up to 35 years
Loan-to-Value	Up to 90%	Up to 90%	100%
Benefits	Appropriate for smaller transaction sizes; less complex transaction	Interest only period; 20-25% "debt forgiveness;" attractive interest rates	Long-term financing; attractive interest rates
Challenges	May have to refinance	Property must be located in an eligible census tract; need to refinance after 7 years; complex transaction with higher legal cost; no prepayments; based on availability of allocation	Only the strongest school applicants are eligible; complex transaction with higher legal costs; locked into a longer term

# Organizations

Table Number	Organization Name	Products Offered
1	NCB Capital Impact	M, NMTC, WC
2	Low Income Investment Fund	M, NMTC, WC
3	Local Initiatives Support Corporation	M, NMTC, WC
4	Nonprofit Finance Fund	M, NMTC, WC
5	Building Hope	M, NMTC, WC
6	New Jersey Community Capital	M, NMTC, WC
7	Raza Development Fund	M, NMTC
8	The Reinvestment Fund	M, NMTC
9	IFF	M, NMTC
10	Self-Help	M, NMTC
11	Clearinghouse CDFI	M, NMTC
12	Bank of America Merrill Lynch	M, NMTC
13	Charter Schools Development Corporation	М

**M** = Mortgage **NMTC** = New Market Tax Credits **WC** = Working Capital **B** = Bond

# Organizations

Table Number	Organization Name	Products Offered
14	Baird, GVC Capital, Buck Financial	NMTC, WC, B
15	M&T Bank	M, WC, B
16	Janney Montgomery Scott	М, В
17	Dougherty & Company LLC	М, В
18	Ziegler	В
19	RBC Capital Markets	В
20	Piper Jaffray	В

**M** = Mortgage **NMTC** = New Market Tax Credits **WC** = Working Capital **B** = Bond



# **NCB Capital Impact**

WHO's Qualified?	CHARTER SCHOOLS •More than 50% Free & Reduced Lunch •High academic performance •No geographic boundaries •Generally 2+ years of history
WHAT's Available?	<ul> <li>Construction Loans</li> <li>Mortgages</li> <li>Modular Financing</li> <li>Leasehold Improvement Loans</li> <li>New Markets Tax Credits (NMTCs)</li> <li>Bridge Loans</li> <li>Lines of Credit</li> <li>Factoring/Accounts receivable financing</li> <li>Revenue Anticipation Notes</li> </ul>
HOW much can we borrow?	<b>\$500,000 to \$5 million</b> •NMTCs larger transaction sizes apply
WHAT are the terms?	Up to 25 years
WHAT's the typical Down Payment?	10-15%
WHY NCB Capital Impact?	19 years of charter school lending; \$599.3 million in charter school loans; 204,500 school seats financed

# iff Low Income Investment Fund

WHO's Qualified?	<ul> <li>CHARTER SCHOOLS</li> <li>More than 30% Free &amp; Reduced Lunch</li> <li>Strong academic, operational and financial performance</li> </ul>
WHAT's Available?	<ul> <li>WORKING CAPITAL AND FACILITIES FINANCING</li> <li>Revenue Anticipation Notes (RANs)</li> <li>Acquisition Loans</li> <li>Construction Loans</li> <li>Permanent Financing</li> <li>Leasehold Improvement Loans</li> <li>New Markets Tax Credits (NMTCs)</li> </ul>
HOW much can we borrow?	<b>Up to \$3,500,000</b> Larger loan sizes available for certain programs (NMTCs, RANs)
WHAT are the terms?	<ul> <li>Loan terms of up to 7 years</li> <li>Interest-only or amortizing up to 25 years</li> </ul>
WHAT's the typical Down Payment?	10-20% equity contribution
WHY LIIF?	<ul> <li>Nonprofit, mission-driven lender</li> <li>National focus</li> <li>\$325 million in charter school loans</li> <li>62,000 spaces for students</li> </ul>



# Local Initiatives Support Corporation (LISC)

WHO's Qualified?	<ul> <li>CHARTER SCHOOLS</li> <li>More than 50% Free &amp; Reduced Lunch (more than 30% for the LISC Working Capital Fund in California)</li> <li>Strong academic performance</li> <li>Start-ups are welcome and evaluated on a case-by-case basis</li> <li>LISC has 31 Local Offices nation-wide; National charter school expertise combined with local community development support</li> </ul>
WHAT's Available?	<ul> <li>Loans for predevelopment, acquisition, construction, renovation, leasehold improvements, leveraged debt</li> <li>Mini-perm financing</li> <li>New Markets Tax Credits (NMTCs)</li> <li>Refinancings</li> <li>Factoring (California only)</li> <li>Lines of Credit</li> </ul>
HOW much can we borrow?	Up to \$3 million (up to \$5 million on an exception basis)
WHAT are the terms?	Terms up to 7 years; amortizations up to 20 years
WHAT's the typical Down Payment?	Typically 10%
WHY LISC?	LISC has provided approximately \$255 million in financing for 171 schools across the country, serving approximately 68,400 students



# **Nonprofit Finance Fund**

WHO's Qualified?	Charter Schools, CMOs, providers of educational support services •No stated FRL requirement, primarily serve LMI communities •High academic performance •No geographic boundaries •Startups with experienced CMO or proven curriculum/program
WHAT's Available?	<ul> <li>Working Capital Revolving Lines of Credit</li> <li>Bridge Loans</li> <li>Construction, Renovation &amp; Leasehold Improvement Loans</li> <li>Acquisition Loans</li> <li>Equipment Financing</li> <li>Refinances</li> <li>Predevelopment Loans</li> </ul>
HOW much can we borrow?	\$500,000 to \$3 million •Higher amounts available with partners (banks and CDFIs) •Higher amounts available with NMTCs
WHAT are the terms?	Term: 7 to 10 years, longer with NMTC Amortization: Up to 20 years, longer with NMTC
WHAT's the typical Down Payment?	Typically minimum of 10%
WHY NFF?	30 years of charter and independent school lending, provided \$70 MM in loans and \$57 MM in investments through NMTC



# **Building Hope**

WHO's Qualified?	CHARTER SCHOOLS •No geographic boundaries for credit enhancement •DC and FL for loan products •All schools, including start-ups
WHAT's Available?	<ul> <li>•Construction Loans</li> <li>•Mortgages</li> <li>•Modular Financing</li> <li>•Leasehold Improvement Loans</li> <li>•Lines of Credit</li> <li>•Bridge Loans</li> <li>•Credit Enhancements</li> <li>•Back Office services</li> <li>•Free Technical Assistance</li> <li>•Incubator Sites</li> </ul>
HOW much can we borrow?	\$250,000 to \$2 million
WHAT are the terms?	3-5 years
WHAT's the typical Down Payment?	5%
WHY Building Hope?	10 years of charter school lending; \$143MM in charter school loans; 54,000 students served; subordinate lender



WHO's Qualified?	CHARTER SCHOOLS, "FRIENDS" ENTITIES, LANDLORDS •Competitive/High academic performance •Comparable free and reduced price lunch figures •Comparable demographic (LMI) and special needs populations •Qualification for certain loans depends on age of school
WHAT's Available?	<ul> <li>Predevelopment &amp; Preconstruction Loans</li> <li>Acquisition &amp; Construction Loans</li> <li>Leasehold Improvement &amp; Energy Efficiency Loans</li> <li>Mini-Permanent &amp; Permanent Loans</li> <li>New Markets Tax Credits (NMTCs)</li> <li>Bridge Loans</li> <li>Lines of Credit</li> <li>Lease Guaranties &amp; Credit Enhancements</li> </ul>
HOW much can we borrow?	<ul><li>\$50,000 to \$3.5 million</li><li>•New Markets Tax Credits can be larger</li></ul>
WHAT are the terms?	12 month to 5 year terms with amortization periods of up to 25 years
WHAT's the typical Down Payment?	Approximately 5% to 10% equity contributions to the project
WHY New Jersey Community Capital?	Mission driven lender; The largest charter school lender in New Jersey; Flexibility to work within charter regulations

# **Raza Development Fund**

Who is qualified?	CHARTER SCHOOLS AND PRIVATE SCHOOLS •More than 75% Free & Reduced Price Lunch Eligible •More than 50% minority with high percentage of Hispanic students •High academic performance •No geographic boundaries
What is available?	<ul> <li>Acquisition Loans</li> <li>Construction to Mini-Perm Loans</li> <li>Tenant Improvement Loans</li> <li>Bridge Financing</li> <li>New Markets Tax Credit Financing</li> </ul>
How much can we borrow?	•\$250,000 to \$5,000,000 (larger loans will be considered for NMTC transactions)
What are the typical terms?	•Amortization: Up to 25 years •Term: Up to 10 years •Interest Rate: TBD
What is the typical Down payment?	•Maximum Loan to Value or Loan to Cost of 90%
What is RDF's impact?	<ul> <li>•13 years of charter school lending</li> <li>• \$90MM in loan commitments</li> <li>•More than 60 charter schools impacted nationwide</li> </ul>



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# **The Reinvestment Fund**

WHO's Qualified?	CHARTER SCHOOLS •Start-up as well as more established schools •Mid-Atlantic region (PA, NJ, MD, DC, NY, and DE) •Strong mission impact and experienced management
WHAT's Available?	<ul> <li>Construction and Permanent Loans</li> <li>Leasehold Improvement Loans</li> <li>Refinance Perm Loans</li> <li>Energy Financing</li> <li>New Markets Tax Credits (NMTCs)</li> <li>Bridge Loans (to start-up funds or committed grants)</li> </ul>
HOW much can we borrow?	Up to \$5.0 million •Larger transactions through use of NMTCs or participations with other CDFI and bank partners
WHAT are the terms?	Amortization schedules range from 20-30 years Loan term typically 5-7 years with balloon due at maturity
WHAT's the typical Down Payment?	10%
WHY TRF?	Over 15 years, TRF has lent >\$250 million to 77 charter schools and has worked with schools in all development stages.





# IFF

WHO's Qualified?	<ul> <li>CHARTER SCHOOLS</li> <li>Located in IFF's region (Illinois, Indiana, Iowa, Missouri and Wisconsin)</li> <li>Nonprofit operators serving low-income or specials needs communities</li> <li>Will finance stand alone start ups to established CMOs</li> </ul>
WHAT's Available?	<ul> <li>Facility loans including acquisition, renovation, new construction, and maintenance/repair</li> <li>Leasehold improvement loans</li> <li>Refinancing to expand programming</li> <li>Furnishing, fixtures, and equipment loans</li> <li>Credit enhancement (for larger bank and bond debt)</li> <li>Financial packaging</li> </ul>
HOW much can we borrow?	<ul> <li>\$10,000 to \$1.5 million</li> <li>Can package larger financings with partners (banks, other CDFIs, bond debt)</li> </ul>
WHAT are the terms?	•Up to 15 years
WHAT's the typical Down Payment?	•5% (IFF will fund up to 95% of identifiable project costs and does not require appraisals)
WHY IFF?	<ul> <li>Mission based nonprofit with over 25 years experience</li> <li>Lending to charter schools for 17 years</li> <li>Over 130 charter school loans totaling \$83 million creating 28,000 new seats</li> <li>Affordable and flexible long-term financing</li> <li>No fees or points; no prepayment penalty</li> </ul>



WHO's Qualified?	Priority for schools serving low-income & at-risk students with a high quality academic program Early-stage to established schools across the U.S.
WHAT's Available?	Funds available for: Purchase of a facility or land Construction of a new facility Renovations or expansions Roll construction financing into permanent financing Flexible terms New Market Tax Credit Programs Credit enhancement programs
HOW much can we borrow?	No cap on loan size
WHAT are the terms?	Up to 25 years
WHAT's the typical Down Payment?	10-15%
WHY Self-Help?	Over 20 years of providing expert technical assistance and facility financing to charter schools in rural and urban communities across the U.S.



WHO's Qualified?	Charter Schools and Private Schools <ul> <li>Single site and non CMO schools eligible</li> <li>Located in CA or NV</li> </ul>
WHAT's Available?	<ul> <li>Construction Loans</li> <li>Construction to Perm Loans</li> <li>Permanent Loans</li> <li>Bridge Loans</li> <li>New Markets Tax Credits</li> <li>NMTC Leverage Loans</li> </ul>
HOW much can we borrow?	<ul> <li>\$250,000 to \$4.5 million</li> <li>• NMTCs larger transaction sizes apply</li> <li>• Can consider larger loan sizes through lending partnerships</li> </ul>
WHAT are the terms?	<ul> <li>24 month construction terms</li> <li>30 amortization with loan terms up to 7 years</li> </ul>
WHAT's the typical Down Payment?	Typically 20%-30% with 5% - 10% from borrowers own equity with additional down payment from other sources (ie. Seller Carry back)
WHY Clearinghouse CDFI?	16 years of community development financing including 7,100 students served through loans to new and expanding schools



## Bank of America Merrill Lynch

WHO's Qualified?	CHARTER SCHOOLS •No geographic boundaries •Prefer High Percentage Free & Reduced Lunch •High academic performance •Generally 2+ years of history
WHAT's Available?	<ul> <li>Construction Loans</li> <li>Mini Perms</li> <li>Leasehold Improvement Loans</li> <li>NMTC Investments</li> <li>Treasury and Cash Management Services</li> </ul>
HOW much can we borrow?	\$2 million to \$100 million
WHAT are the terms?	3-5 years
WHAT's the typical Down Payment?	25%
WHY Bank of America?	Full service lender that can meet all your financing needs; loan size isn't impediment; can follow you across states; 14 years charter school facilities financing experience; strong relationships with subordinate lenders



### **Charter Schools Development Corporation**

Development Corporation	
WHO's Qualified?	<ul> <li>New and Early Stage Public Charter Schools (first 3 years of operations)</li> <li>More than 60% Free and Reduced Price Lunch Eligible or Schools in areas with low performing Public Schools</li> <li>Guaranty Program is National</li> <li>Direct Loan Program has geographic restrictions</li> </ul>
WHAT's Available?	<ul> <li>Facility Acquisition Loans</li> <li>Construction Loans</li> <li>Tenant Improvement Loans</li> <li>Landlord and Bank Guaranties</li> </ul>
HOW much can we borrow?	<ul> <li>Maximum per Borrower Limit: \$3M</li> <li>Larger loans will be considered for guaranteed/leveraged projects</li> </ul>
WHAT are the terms?	<ul> <li>Maximum Term: Up to 5 years</li> <li>Maximum Amortization: Up to 25 years</li> </ul>
WHAT's the typical Down Payment?	No Down payment required, 100% financing available
WHY CSDC?	As the only non-profit exclusively focused on the facilities needs of public charter schools, CSDC has provided \$680M in financing and has Direct Loan Pools available to schools in Colorado, New Mexico, Wyoming, Arizona, Tennessee and Delaware





BAIRD

### VERDE Charter Capital

WHO's Qualified?	CHARTER SCHOOLS AND CHARTER NETWORKS (CMO's) •Non Profit/501(c)(3) Schools •No Geographic Boundaries
WHAT's Available?	<ul> <li>Construction Facility Financing (Including Takeout) – Bonds and NMTC</li> <li>Refinancing of Debt - Bonds</li> <li>Equipment Financing - Bonds</li> <li>Leasehold Improvement Financing – Bonds and NMTC</li> <li>New Markets Tax Credits (NMTCs) – Debt and Equity</li> <li>QSCBs/QZABs (Renovation Only)</li> <li>Verde Charter Capital</li> <li>Working Capital - Lines of Credit - Short-term Interim Lending</li> <li>Receivables Factoring</li> <li>Solar Energy Credit Lending</li> </ul>
HOW much can we borrow?	Greater than \$5 Million Preferred – Bonds and NMTC Greater than \$1 Million Preferred – Working Capital
WHAT are the terms?	Bonds – 30-35 Years Fully Amortizing NMTC – Typical 7 Years Working Capital - Varies
WHAT's the typical Down Payment?	None Required No LTV Limits for Bonds
WHY Baird Team?	15 Years of Charter Facility Financing; \$1.3 Billion Raised from Investors and Lenders; 95+ Transactions Nationwide



WHO's Qualified?	<ul> <li>Charter Schools and Charter Networks (CMO's)</li> <li>Non-Profit / 501(c)(3) Schools</li> <li>Strong academic and financial performance, typically at least 1 renewal</li> <li>Loans &amp; Working Capital: Mid-Atlantic &amp; Northeast</li> <li>Bonds: no geographic boundaries</li> </ul>
WHAT's Available?	<ul> <li>Taxable &amp; Tax-Exempt Loans &amp; Bonds:</li> <li>Construction and Permanent facilities financing</li> <li>Leasehold improvement financing</li> <li>Bridge loans</li> <li>Refinancing</li> <li>Equipment financing (also available: Leases)</li> <li>Working Capital Lines of Credit</li> <li>QSCBs / QZABs</li> <li>Deposit and Investment Accounts</li> <li>Employee Benefits</li> </ul>
HOW much can we borrow?	No limits
WHAT are the terms?	Bonds: 30-year term, fully amortizing Mortgage: term varies with 20-30 year amortization Working Capital: Varies
WHAT's the typical Down Payment?	Bonds & Leases: None Taxable & Tax-Exempt Loans: 20%
WHY M&T?	10+ years of charter facility financing; 70+ charter clients Full range of banking services

# Janney Janney Montgomery Scott

WHO's Qualified?	Charter Schools, CMOs, and affiliated entities
WHAT's Available?	<ul> <li>Long-term, fixed rate tax-exempt and taxable bond issues to finance: new construction; renovation; project development costs; furniture, fixtures, and equipment costs; land or facility acquisition; and refinancing of existing debt</li> <li>Bank financing through a private placement or commercial mortgage (Placement Agent services provided by Janney) to finance the above</li> </ul>
HOW much can we borrow?	\$3,000,000 and above
WHAT are the terms?	Up to 35 years for bond issues
WHAT's the typical Down Payment?	0% equity contribution requirement and no loan-to-value constraints with regard to bond issues
WHY Janney?	Specialized charter school finance practice; potential for dual-track financing approach providing flexibility regarding financing options; leading underwriter of municipal bonds; nationwide presence with 103 offices throughout 17 states and D.C.; one of the oldest and most established investment banking firms in the U.S.; unmatched service

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### Dougherty & Company LLC

**Dougherty & Company LLC** 

Innovative Financial Solutions Nationwide

WHO's Qualified?	CHARTER SCHOOLS <ul> <li>•Typically 3 - years of operating history</li> <li>•Strong financial performance</li> <li>•Strong academic performance</li> <li>•No geographic boundaries—complete transactions in 6 states</li> </ul>
WHAT's Available?	<ul> <li>Fixed-Rate, Tax-exempt bonds</li> <li>Fixed-Rate, Taxable bonds</li> <li>New Construction</li> <li>Acquisition</li> <li>Acquisition/Rehab</li> <li>Combined schools sites</li> </ul>
HOW much can we borrow?	\$3.0 million and up—Bonds Bank program for projects below \$2.0 Million
WHAT are the terms?	Up to 30 years; more as needed
WHAT's the typical Down Payment?	100% financing; no loan-to-value constraints Initial issuing costs can be reimbursed
WHY Dougherty?	<ul> <li>Professionals originated first 30 year charter bond-1998</li> <li>Innovator in charter school finance</li> <li>Over \$650MM charter bonds issued</li> <li>Personalized professional service Member SIPC/FINRA</li> </ul>



# ZIEGLER

WHO's Qualified?	CHARTER SCHOOLS •Typically 4-5 years of operating history & 1 charter renewal •Strong financial performance •Strong academic performance •No geographic boundaries
WHAT's Available?	<ul> <li>Fixed-Rate, Tax-exempt bonds</li> <li>Fixed-Rate, Taxable bonds</li> <li>Qualified School Construction Bonds (limited)</li> <li>Qualified Zone Academy Bonds (limited, renovation only) (new construction, acquisition &amp; renovation, leasehold mortgages)</li> </ul>
HOW much can we borrow?	<ul><li>\$3.5 million and up</li><li>Completed financings from \$3.5M to \$90M</li></ul>
WHAT are the terms?	Typically 30 years • up to 35-years in some situations
WHAT's the typical Down Payment?	100% financing; no loan-to-value constraints
WHY Ziegler?	100 years of financing experience for not-for-profits; dedicated team of charter school bankers; completed \$477M of charter school bond underwritings to date

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**RBC Capital Markets®** 

# **RBC Capital Markets**

WHO's Qualified?	CHARTER SCHOOLS •Non-Profit Corporations & their affiliates •Strong education & financial performance •Minimum enrollment of 400
WHAT's Available?	Long-Term Fixed Rate Bonds used for the following purpose: •Property & Facility Acquisition •Construction & Renovation •Leasehold Improvements •Refinancing of Prior Debt •Technology •Furniture, Fixtures & Equipment •Project Development Costs (i.e. design & engineering, real estate reports, etc.)
HOW much can we borrow?	Typically \$5,000,000 and up
WHAT are the terms?	Long-term, fixed rate tax-exempt & taxable bonds with maturities of up to 35 years.
WHAT's the typical Down Payment?	0% Equity Required Grants for Reserve Funds and other purposes may be available.
WHY RBC Capital Markets?	13 years of bond financing for over 100 charter school projects raising nearly \$1.2 billion in facility financing. Largest underwriter of charter school bonds in California.

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# Piper Jaffray & Co.

WHO's Qualified?	CHARTER SCHOOLS, CMOs, 501(c)(3)s •2-years operating history •High academic performance •No geographic boundaries
WHAT's Available?	TAX-EXEMPT BONDS for •Construction •Acquisition •Modular Financing •Leasehold Improvement •Renovation •Refinancing
HOW much can we borrow?	\$3 Million and Higher
WHAT are the terms?	Up to 35-years
WHAT's the typical Down Payment?	0%
WHY Piper Jaffray?	Long-term fixed rate financing, up to 35-years, 0% equity requirement, completed more bond financing for charter schools over the last 3-years than any other provider.
PiperJaffray.	